Andy Dominik

I'm a Senior Product Designer with a passion to learn. I have over 10 years of experience creating outstanding user-friendly digital products.

Experience

Senior Product Designer

MassMutual

2018 - Present | New Jersey (remote)

As a product designer, I collaborate with product teams, business stakeholders, and fellow designers to create outstanding user experiences for MassMutual's digital products. I am part of a talented design team in an organization that understands that great user experiences are backed by data, research, testing, and feedback.

My focus:
- MassMutual's Blueprint design system
- The authenticated customer experience (Insurance & Retirement)

Mobile Product Designer

MassMutual

2014 - 2018 | Boston, MA

As the lead designer for the mobile product team, I have gained valuable design experience by delivering and iterating on two core MassMutual business apps for iOS and Android. For each app, I've collaborated with members of the product teams to deliver user validated detailed visual designs for the initial MVP and every iterative feature release thereafter.

My focus:
- MassMutual RetireSmart app (now Empower RetireSmart), MassMutual Insurance app, FieldNews app

Interactive Marketing Consultant

MassMutual

2009 - 2014 | Springfield, MA

- Identify website design optimizations through voice of customer and analytics.
- Problem solve, design and deliver user-tested solutions.
- Design useful applications that add value to the user's tool kit.
- Assist developers by coding on the front-end using HTML, CSS, and JS.
- Improve search engine optimization by maintaining proper asset metadata.
- Partner with key stakeholders to identify page objectives and content.
- Build monthly analytic reports to gain insights on site usage and user behavior.
- Participate in agile activities such as huddles, problem solving and planning.

Contact

LinkedIn: **/in/an-ik**

ad@andydominik.com

Skills/Tools

Design

Competitive Research, User Analytics, User Experience, Conceptual Design, Detailed Design, Visual Design, Responsive and Mobile Design, Design Systems

Software

Figma, Sketch, InVision, Zeplin, Adobe Creative Suite, JIRA

Development

HTML, CSS, Javascript, Bootstrap

Education

University of Massachusetts, Amherst

BA, Marketing
2006

Courses

Udemy

Web Developer Bootcamp (Bootstrap, JavaScript, Node, Express, MongoDB)
2020

Intro to Programming

Boston University
2014